## Neinor HOMES

October 2017

## **Business Update**





## **CONTENTS**

- 1 Investment Thesis: Leading Platform to Seize the Spanish Residential Opportunity
- 2 Attractive Sector Dynamics Supported by Strong Macroeconomic Fundamentals
- 3 Ahead of the Competition with Distinctive Strengths
- Business Plan with Upside Potential Under a Rigorous Margin Protection Mind-Set

## **Neinor Homes: Investment Thesis at a Glance**

#### The Opportunity: Sector Disappeared and Is Ripe for Change

- Extremely fragmented market No equity in the system
- ✓ No pure homebuilders All-pre crisis developers were Real Estate companies with yielding commercial assets
- **✓** Value was created in land transformation
- ✓ The pre-crisis developer sector disappeared completely
- Structural residential supply-demand imbalance driving growth and price appreciation, laying the ground for homebuilding recovery
- ✓ Residential followed the commercial real estate recovery that started with the SOCIMIS (REITs) in 2014

#### Spain's Leading Home Builder

- ✓ Neinor Homes began operating formally in May 2015, after the acquisition of a Basque developer with 28 years of history from Kutxabank, by an affiliate of Lone Star Funds. Neinor Homes was listed in March 2017 and currently has c. 87% free float
- ✓ Led by Juan Velayos as CEO, Neinor has c. 250 qualified professionals with 35,000+ units built
- ✓ Leading the sector transformation through Institutionalized Delivery, High-Quality Product and being Client Focused
- ✓ Pure residential homebuilder specializing in first homes (75%) and second homes (25%)

#### **Neinor Homes as of Today**

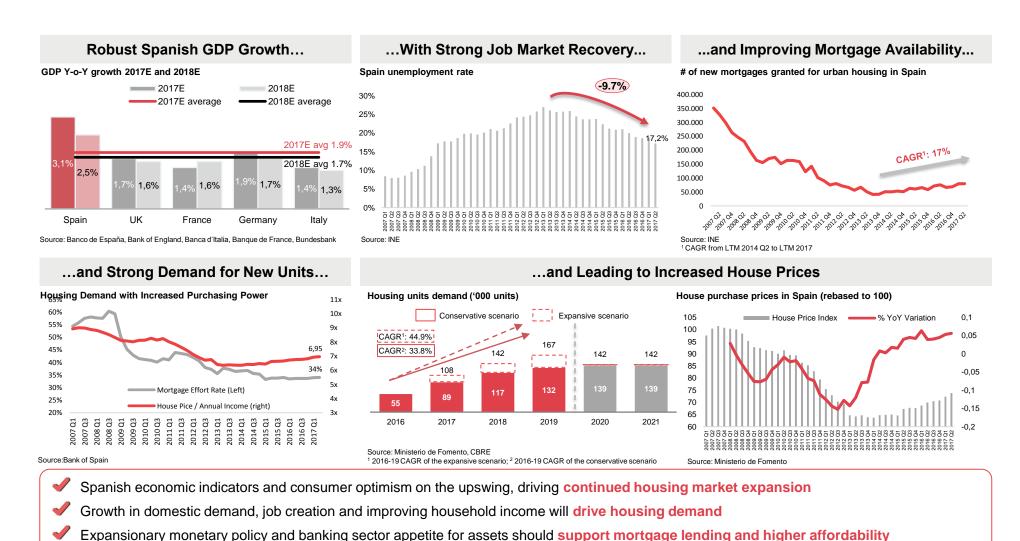
- ✓ Development Activity
  - ✓ c. 5,500 units in production in 71 active sites.
  - **✓** 29 sites in construction, c. 2,100 units
  - c. € 700 million pre-sales order book, providing high visibility into 2018 and 2019
- **✓** Land bank as at 30/09/17
  - 180 developments with c. 12,000 equivalent units
  - **■** c. **€1,500m GAV**
  - ~3 years of deliveries to optimize ROCE
- Activity in six strategic high-demand and limited stock regions in Spain (Centre, East, Levante, North, Western Adalusia, Eastern Andalusia)
- Servicing generating c. €15-18m EBITDA p.a. until 2022

#### **Run-Rate Targets by 2020**

~3,500 - 4,000	~€300k
home deliveries p.a.	Average Selling Price
~20%	>15%
EBIT margin	ROCE
~20%	<40%
LTV	Net Debt/Equity



## Strong Macro with a Clear Supply-Demand Imbalance



Shortage of new housing supply and high growth is starting to drive prices, which in most regions was c.+5-10% last year

## Sector at an Advantageous Point in the Cycle

2014-2016

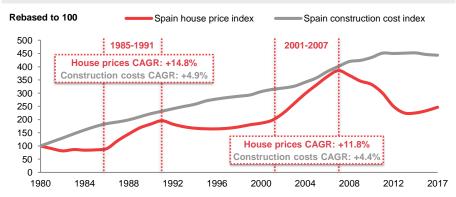
#### HPA in Spain is at the beginning of appreciation cycle

#### Average sale price of new houses US = UK Spain 8,0% 6,5% 6,0% 4,0% 3,0% 1.5% 1,5% 2,0% 0,1% 0.0% (2.0%)(4,0%)(4,5%)(6,0%)**CAGR** CAGR

Source: Ministerio de Fomento, HM Land Registry, US Census Bureau

2007-2014

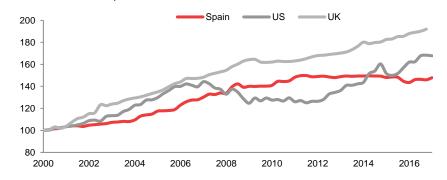
## House price growth has significantly outperformed construction cost inflation through previous cycles



Source: OECD Real House Price index, Eurostat Construction Cost index for residential buildings

#### Spain's construction costs have remained stable recently

#### Construction cost index, 100 = Q1 2000

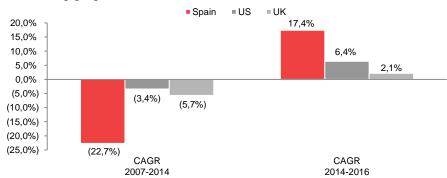


Source: Spain and UK data based on Eurostat construction cost index for residential buildings; US data based on cost index of new single-family houses sold including lot value as disclosed by the US Census Bureau

Note: 01 2017 data not available for the UK

## Robust increase in Spanish Banks exposure to mortgage financing

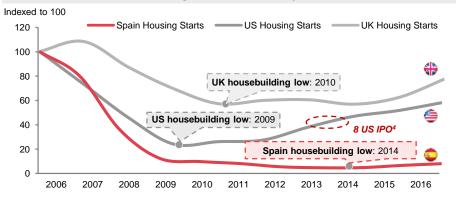
#### # of new mortgages granted



Source: Estadística de Hipotecas. INE, UK finance, Consumer Financial Protection Bureau (HMDA data)
Note: 2016 number of mortgages granted in the US assumed constant compared to 2015 (data not available for 2016)

# UK and US Residential Recovery Shows the Path for the Spanish Market

## The Spanish Residential Market is Approaching a Turning Point in The Cycle...



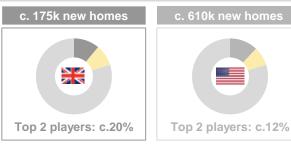
#### **UK and Spanish Housing Markets Comparison**

- ✓ The US and UK markets have shown signs of cyclical upswing.
- House prices and housing starts in Spain troughed in 2014, four years after those in UK, implying that the runway for companies to grow earnings in Spain is longer than in the UK
- ✓ Number of housing transactions in Spain are 60% below peak vs. 20% in the UK
- ✓ Prices in Spain are c.30% below previous peak, while those in the UK are through the previous peak

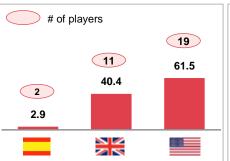
#### ... and is Set to Expand Organically and Via M&A

# c. 140k new homes Top 2 players: c.5%

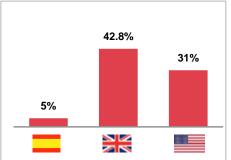
Residential sector market share<sup>1</sup>







## Listed Housebuilding Sector Weight on Sale of New Homes ('000)<sup>3</sup>



The Spanish market is fragmented compared to other mature housing markets and is expected to experience accelerated growth

Source: Ministerio de Fomento, CBRE, OECD, Equity Research, U.S. Census Bureau

<sup>&</sup>lt;sup>1</sup> Market share by total completions as per latest public information; <sup>2</sup> Spain includes Neinor; UK includes Barratt, Bellway, Bovis Home, Countryside, Crest, Galliford Try, Persimmon, Redrow, Taylor Wimpey; based on market cap. as of August 2017; <sup>3</sup> Spain assumes sale of new homes of 140k at run-rate and completions at run-rate for Neinor of 4k units, UK assumes sale of new homes of 175k at run-rate and completions of listed players of 75k units. US assumes sale of new homes of 610k at run-rate and completions of listed players of 190k units

## Potential Impacts of Catalonia's Independence Challenge

#### Catalonia in Spain

### The Situation of Catalonia

- Months of tension between the regional and central government and a stand-off since October 1<sup>st</sup>
- · Uncertainty provoking market noise
- Possible road to normalization through enforcement of Article 155

#### Catalonia in Numbers

- c. 19% of the country's GDP
- **✓** Population: 4.5 million
- **✓ GDP Per Capita: EUR 28,590 v**
- **✓** Unemployment: 13.2%
- **✓** Outstanding Debt: € 76bn
- Credit Rating below investment grade: Moody's: Ba3, S&P: B+,

Fitch: BB

#### **Neinor Homes' Exposure to Catalonia**

- c. 1,500 active units / 23 sites: 10 WIP, 10 launched, 3 Immediate launches

#### **Short term: Pre-sales**

- ✓ De-risked: 900+ units pre-sold (80%+ of units in commercialization); 80%+ have signed contracts (ie. 10% or more deposit paid)
- ✓ Sales slowed and are in line with BP, allowing to capture more HPA

#### Medium term: launches and acquisitions

- √ 7 sites not launched are 4% of total GAV.
- Acquisitions seen in two lights: opportunistic buying vs. prudent manager analyzing the new scenario in a key region

#### **Market's Reaction to Uncertainty**

- ✓ Markets have reacted to uncertainty
  with selling pressure on Spanish
  markets and the Real Estate sector
- Stock closed at €16.94 / share on

  October 23<sup>rd</sup> , +3% vs. IPO, -5.9% since
  the 1<sup>st</sup> of October and -16% since the
  52-week high in July
- P/NAV at 1.14 and P/NNAV at 1.21 providing an attractive entry point to play the residential recovery in Spain
- ✓ Research consensus average at
  €21.4 per share gives Neinor Homes an
  upward potential of +26%

## Neinor Is Ahead of the Competition in a Disciplined Market

#### Post 2008 Residential Market in Spain

- ✓ Neinor Homes leading the residential development sector
- √ 5-10 players will lead the market consolidation.
- Some national players, backed by disciplined capital, following the IPO path set by Neinor. Debut of a second residential player in the Spanish stock exchange in October
- ✓ Equity needed to purchase land acting as the main entry barrier and a safety net against a new bubble
- Continued availability of substantial and quality land bank held by non-natural holders

#### **Neinor Homes Foundations**

- a. Fully-permitted, cherry-picked land bank, with the right level of diversification, in strategic high-demand regions, no JV agreements and no exposure to luxury or social housing
- **b. Tangible first mover advantage: 71 active sites** (c. 5,500 units) in production, providing visibility into the ramp-up
- c. Fully established platform capable of delivering sizable run-rate targets
- d. Industrialized processes with internalized knowledge at every step of the value chain



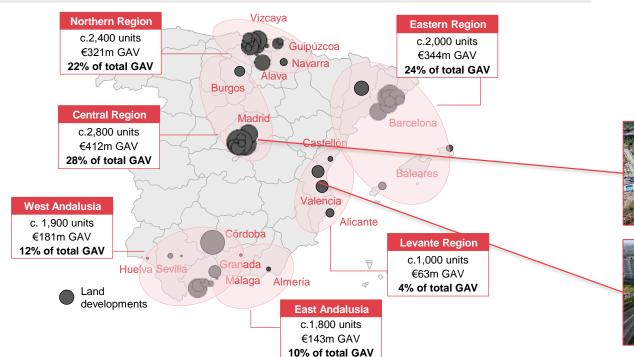


## Fully Permitted, Cherry-Picked Land Bank

#### De-risked Model with No Exposure to Land Transformation

- c. 12,000 units with the right level of geographical diversification avoiding the extremes: social housing and luxury
- Since January, EUR 275<sup>(1)</sup>m of fully-permitted land has been acquired above stated targets
  - Concerns about continued accretive acquisitions after the IPO addressed
  - 100% of 2017 target and 42% of 2018 target completed
- (1) Includes EUR 11m of infrastructure works pending to be done. The Purchase Price of the Acquisitions is EUR 264m

#### Exposure to Spain's Richest Regions with Attractive Residential Sector Dynamics\*



#### **Acquisition Program Evolution**





Closed

Closed Pending

#### **EUR 383m Acquisition Pipeline**



DD/Closing

Under NegotiationUnder Analysis



Plot acquired on March 2017 from a Private Bank in San Sebastian de Reves. Madrid, suitable for ca. 120 units



Plot acquired in Valencia in June 2017 from a developer restructuring its balance sheet, suitable for over 400 units

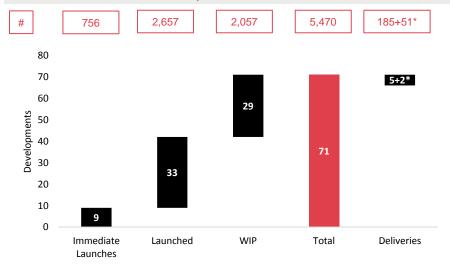
## Tangible First Mover Advantage: 71 Active Sites

#### **Advantage into the Ramp-Up Years Ahead of Competition**

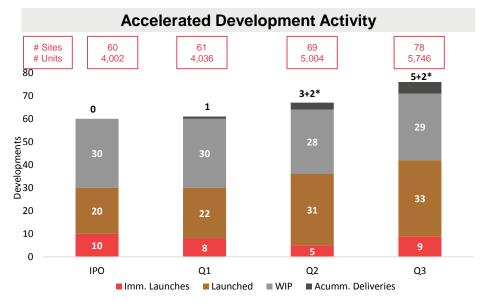
- **✓** 71 sites in production representing 5,470 units:
  - 9 Immediate launches (756 units)

  - ✓ 29 WIP (2,057 units) on time and on Budget
  - c. EUR 700m in cumulative pre-sales providing high visibility into 2018/2019 revenues
- **✓** Delivery track record:
  - √ 5 sites (185 units) delivered so far in 2017
  - ✓ 1 sites (77 units) expected to be delivered in Q4

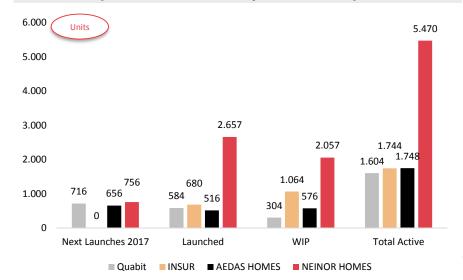
#### 185 Units Delivered, 71 Active Sites and 29 WIP



<sup>\*</sup>The 2 sites (51 units) for which the Company had a fee development agreement were promptly delivered in Q2



#### **Comparison with Publicly Listed Competitors**





## Fully Established Platform Capable of Delivering Run Rate

Spain's largest and fully established homebuilding platform, 100% Aligned With Shareholder's Interest

Victor De la Puerta +30

N. Andalusia Region



Ignacio Llona

Central Region

#### **Vertical Axis: Management Team**

- Industrial, Finance and Private Equity oriented professionals
- Decisions Centralised in Madrid
- Internalised knowledge related to the management and development of sites
- 100% aligned with TSR through MIP and LTIP

#### **Horizontal Axis: Regional Management**

- Fully established operationally oriented regional teams
- 6 regional branches spanning across Spain's key performing regions
- More than 35,000 dwellings delivered
- Best in class regional knowledge
- 100% with TSR via LTIP



**Javier Pinilla** 

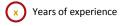
Levante Region







Leading IT Platform



## Industrialized Processes At Every Step of the Value Chain

Externalized and Flexible Model Based on Three Pillars with internal residential development knowledge

#### Institutionalisation

#### Neinor Industry

- Industrialised business model
- Systematisation of processes and best-in class dashboards
- Disciplined Acquisitions, performed by the in-house team that acquired Neinor from Kutxabank and all subsequent acquisitions
- Rigorous selection and monitoring for best in class suppliers, with the internal ability to monitor and keep knowledge in-house: Architects, Project Managers, General Contractors, Brokers

#### **Product**

#### M Neinor AB

- Standardization of the development process
- Energy efficiency solutions and certifications (e.g. BREEAM)
- Cost effectiveness
- Continuous R&D processes
- **Demand reports**
- Marketing plan technology (online and offline marketing innovation)
- First development company in Spain with a White Paper (version 9)

#### Client

#### Neinor Experience

- Product development and customization centered on customer needs
- Dedicated team of 10 professionals to service customers signing the pre-sale
- Constant feedback loop of information into product design
- Transparency with clients
- Technology based platform for interaction with clients (Neinor app, Neinor Homelife, etc)

4·········· 17-20 Months ········

## Industrial and De-Risked Value Chain of 29-32 months

Launching

Land Acquisition

#### Marketing Plan (

#### Design / Procurement / Commercialisation

#### **Under Construction**

**WIP** 

#### **Post** Sale

Delivery

EUR 10bn+ underwritten

- Reduced time to market of new acquisitions
- Centralized broker scoring and selection
- Fully internalised development knowledge

...... 32 weeks

- Based on "White Paper" (now in Version 9)
- Central pre-qualification, monitoring and ranking of suppliers
- **Centralized Procurement**
- Working with 21 contractors, top companies in the mid-high

## Business Plan With Upside Potential And A Rigorous Mind-Set

#### **P&L Structure**

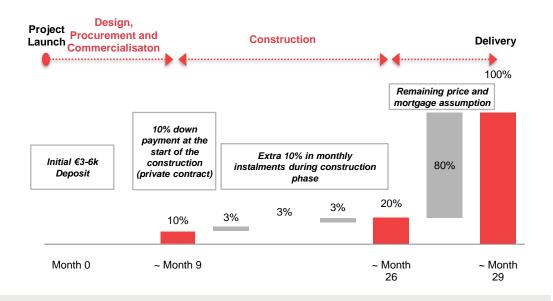
YTD acquisitions outperforming IPO targets



\*Construction costs could increase up to c.48% in the short term, without considering the potential upside from HPA acceleration that is being captured

#### Source: Company information

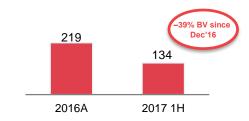
#### **Project Length and Cash Collection Diagram**



#### **Ancillary Business Financing the Ramp Up**

#### Legacy business (€m)

- ✓ Lone Star selection of most liquid real estate assets owned by KutxaBank



#### Servicing business (€m)

- Exclusive contract to manage Kutxabank real estate assets with 4.5 years left
- √ ~€30m Annual Revenues, 50%-60% EBITDA Margin
- ✓ AUM stable at €1.5bn and EBITDA margin of c.68% in H1 2017



<sup>&</sup>lt;sup>1</sup> Remaining 40% related to broker fees, marketing costs and property tax, <sup>2</sup> Company expectations, <sup>3</sup> Includes €1.4m of other costs, <sup>4</sup> Does not include MIP and IPO costs

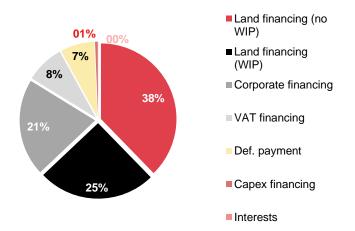


## Strong Balance Sheet with Capacity to Support Growth

#### Gross Debt Breakdown by Type<sup>1</sup>

#### **Conservative financing approach**

€m	H1 2017
Land Financing <sup>3</sup>	224
Capex Financing	2
Corporate Financing	74
Other <sup>2</sup>	56
<b>Gross Debt</b>	355
Available Cash	54
Net Debt	301



#### **Key Financial Policies**

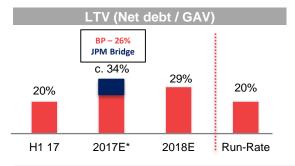
100% Capex Financing (de-risk until delivery) 0% Land Financing (only 30% during ramp-up)

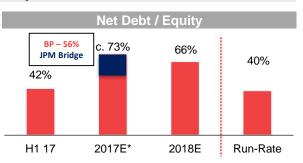
No hedging (very short term debt)

Recourse (No SPVs, lower cost & confidence)

Low leverage ratios at runrate 2020 (LTV 21%; ND / Equity of 40%)

#### **Leverage Projections**





#### JP Morgan Bridge Loan Rationale

- The Company signed with JP Morgan a bridge loan agreement of €150m to accelerate land acquisitions to take advantage of the Spanish opportunistic market momentumin
- ■JP Morgan bridge loan is accretive to the business plan, implying an increase shareholder RoE by 2.5%

Current leverage anticipates peak levels of 2018 to seize land acquisition opportunities while maintaining a conservative financial policy.



**APPENDIX** 



## Non-Financial Reporting: Leading the Sector Transformation

#### Institutionalization

- Land acquisitions: Company implemented in June the Code of Best Practices for land brokers
- Tax best practices: Board approved joining the voluntary Best Practice Norms with the Spanish Tax Authority
- White Paper: version 9 approved in September with a new evolution in the product and process industrialization

#### ✓ High-Quality Product

- BREEAM: Ituribarri Homes (Basque Country) became the 24th Project to receive Design Phase Certification
- Building Information Modelling: all architects currently working with Neinor Homes use BIM to ensure the highest quality standards
- Health and Safety: 25 site audits conducted in 9 months to Q3. Incident index 32% below national construction average
- Suppliers periodic evaluation: 196 re-evaluations were performed on pre-qualified companies over the twelve months ended Sept 30th

#### Client Focused

- Family Protection: launched in April in partnership with insurance company CNP. Allows customers to insure against job loss, illness or death during the construction period
- Mobility Pack: Neinor Homes was awarded with a diploma recognising the Company's commitment with the accessibility of disabled and senior citizens
- Carbon Footprint: Process initiated for the measurement and certification of the Company's carbon footprint



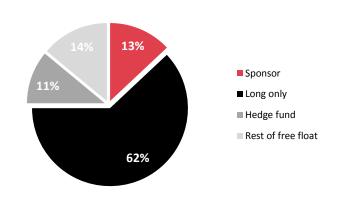
## **Shareholder Base and Stock Performance**

#### **Shareholder Base**

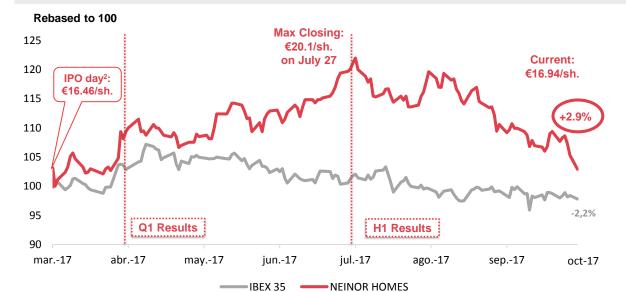
#### **Top Shareholders**

#### Shareholder Structure Breakdown by Type of Investor

Name	Ownership (%)	Туре
⊕ Lone Star Funds	12.50%	Sponsor
WELLINGTON	8.50%	Long only
<b>Fidelity</b>	6.90%	Long Only
Adar Capital Partners Ltd.	5.20%	Hedge fund
KING STREET*	4.20%	Long only
GRUSS	3.50%	Long only
<b>▲</b> Invesco	3.30%	Long Only
LANSDOWNE PARTNERS	2.80%	Hedge Fund
TOTAL	46.9%	



#### **Share Price Performance since IPO**



Key Data <sup>1</sup>	Since IPO	Last 3	Last 1
		Months	Month
High Close (EUR)	20.08	20.08	18.23
Low Close (EUR)	16.46	16.94	16.94
Volume (m shares)	85	52	6.09
ADTV (m shares)	0.58	0.78	0.26
Performance	2.92%	-14.01%	-8.31%