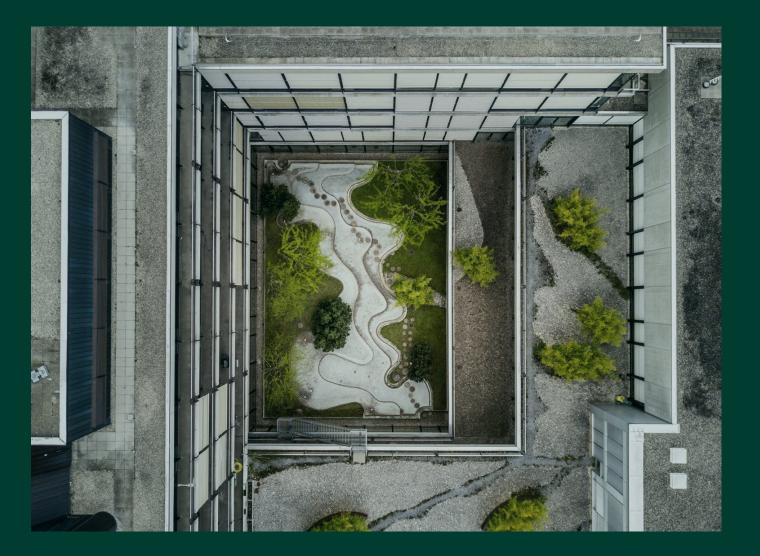


# Dynamics of the Spanish rental housing market

Key findings

Neinor Homes S.A.



Málaga November 18 2021

#### **CBRE**

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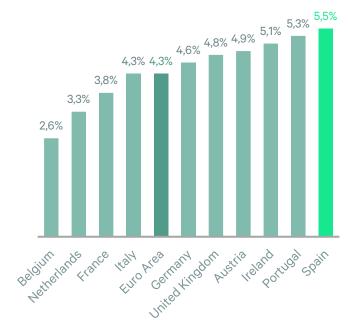


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# Spanish economy is expected to rebound in 2022 outperforming the average EU growth

Policy measures and lockdown restrictions have enabled Spaniards to build up savings

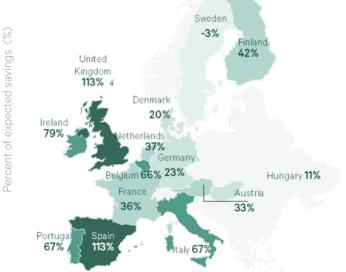


Source: European Commission (11th November 2021 Forecasts)

Euro Area & UK Economic GDP Forecasts 2022

Sweden

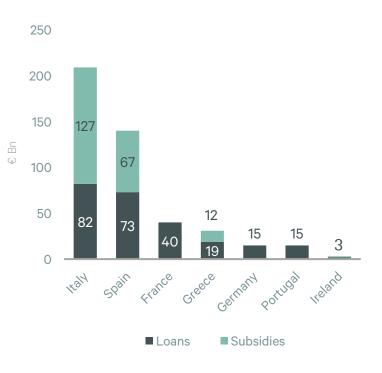
Households Cumulative Excess Savings\*



\* Household savings from 2020 Q1 to 2021 Q1 or latest quarter available, exceeding expected savings based on a calculated linear trend from Q12017 to Q42019 for each country

Source: IMF World Economic Outlook (October 2021)

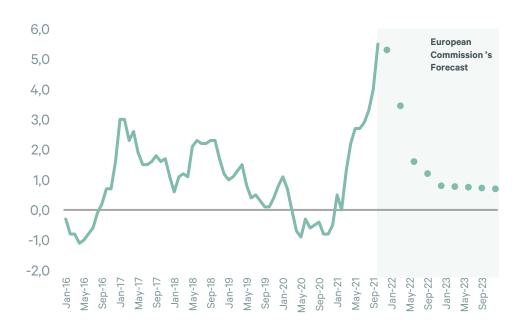
#### European Funds allocation by country 2020



Source: European Union countries' recovery and resilience plans

## Inflation adds uncertainty although it is expected to moderate in H2 2022

According to EU Commission, inflation in largest European economies will return to pre-pandemic levels in the second half of 2022



European Commission forecast\*

Spain: inflation and forecast\*

Source: European Commission Forecasts (November 11, 2021) and Bloomberg

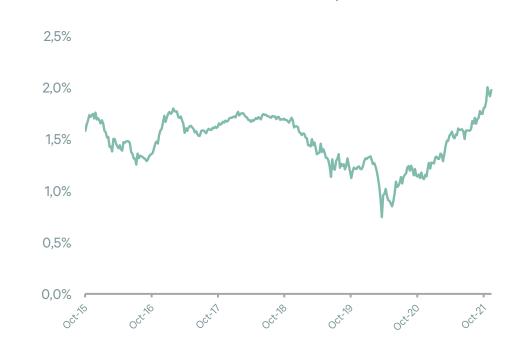
Inflation expectations derived from implied forward inflation linked swap rates (5y forward 5y ahead)

Market-based long-term inflation expectations have increased since summer, but remain anchored below 2%, still suggesting that markets interpret the current elevated inflation rates largely as transitory



----Inflation

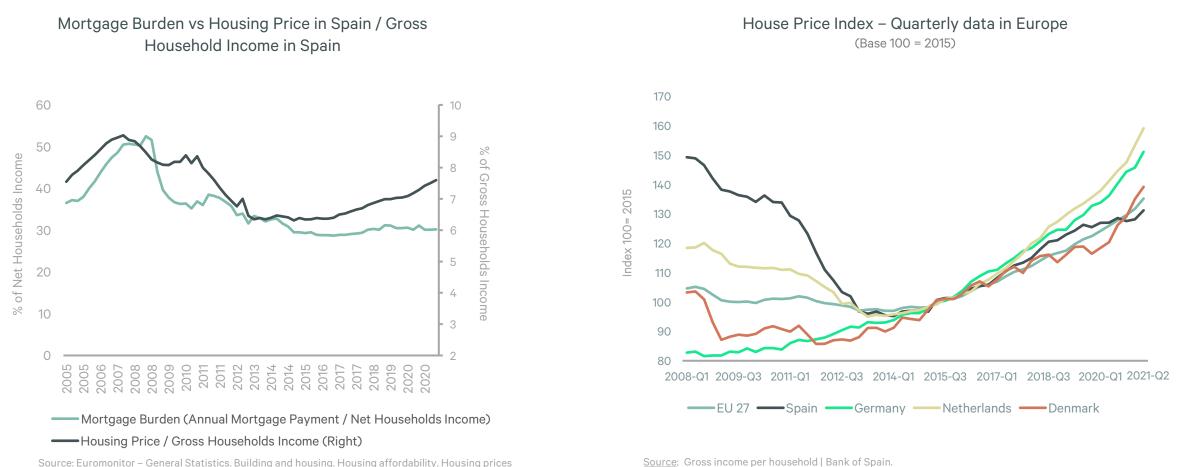
\* Annual forecasts have been interpolated on a quarterly basis



Euro Area: market Inflation expectations\*

### Spanish housing prices are growing at a lower pace than the current EU average

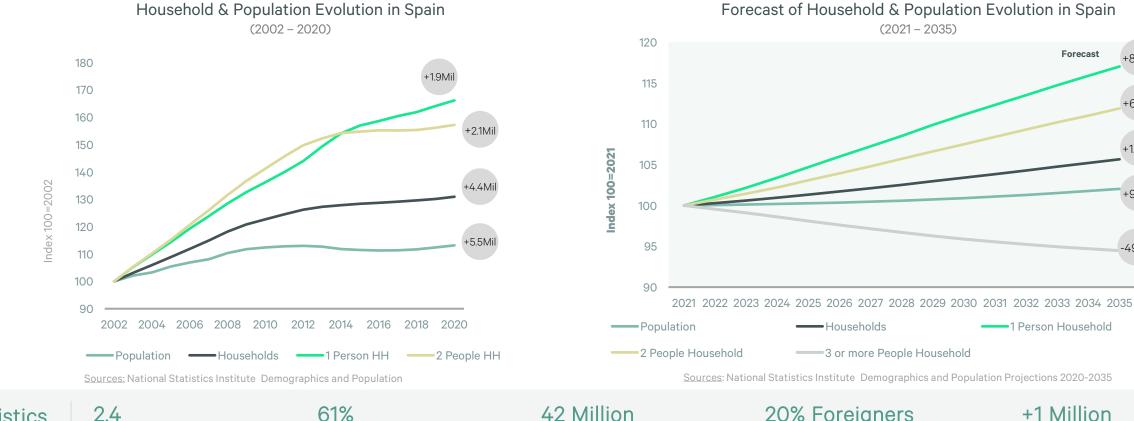
Despite low interest rates, lending policies are driving out low-equity home buyers



Source: Euromonitor - General Statistics. Building and housing. Housing affordability. Housing prices

#### Demographic macro-trends are shaping future housing demand

Smaller average households, increasing urban population and evolving needs through life cycle are drivers for the future housing demand



**Statistics** from Spain

average household size By 2035 (2.5 in 2020)

Of households 1 or 2 people by 2035 (56% in

2020)

Spanish population living in Urban areas by 2040

#### 20% Foreigners

Expected share of foreign residents by 2035 (14.8% in 2020)

#### +1 Million

new households by 2035

+830k

+679k

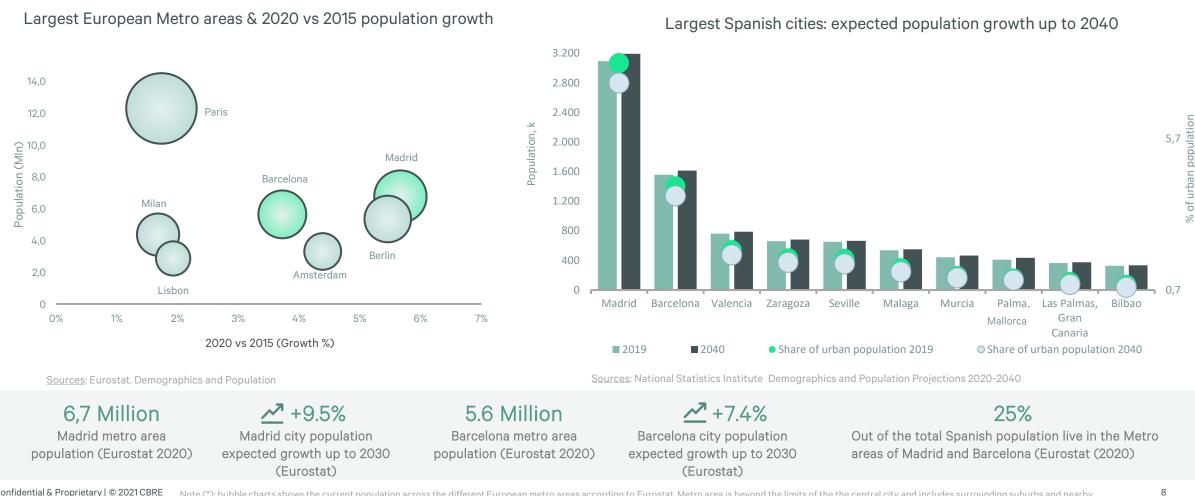
+1.1Mil

+958k

490k

### Madrid & Barcelona are the 2<sup>nd</sup> and 5<sup>th</sup> largest metropolitan areas in EU

Spanish main cities are expected to attract a significant population inflow



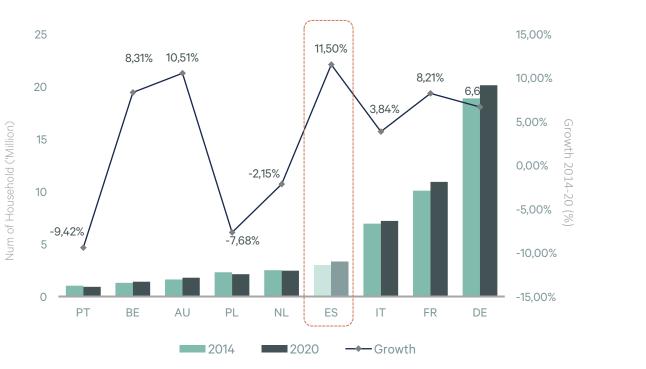
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Note (\*): bubble charts shows the current population across the different European metro areas according to Eurostat. Metro area is beyond the limits of the the central city and includes surrounding suburbs and nearby municipalities. It describes the urbanized areas around the central city over which the major city exercises a commanding economic and social influence

#### Spanish housing rental market records the highest growth in Europe

Despite 2020 COVID significant setback more than 300k new renting households were created between 2014 and 2020

Net Household Growth in European Rental Market (2020 vs 2014)







Source: Eurostat - Distribution of population by tenure status, type of household and income group - EU-SILC survey

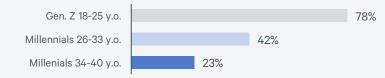
Source: National Statistics Institute - Number of main dwellings by tenancy regime and usable floor area

### Renting is perceived as the most viable option among youngsters

According to Ipsos & CBRE 's Survey48 % of people under 40 years old live with their parents and 54% consider renting as a tenure option

More than half (62%) out of youngsters living with their parents (48%) plan to move in the medium term and half (54%) want to rent a home

#### **48%** are living with their parents



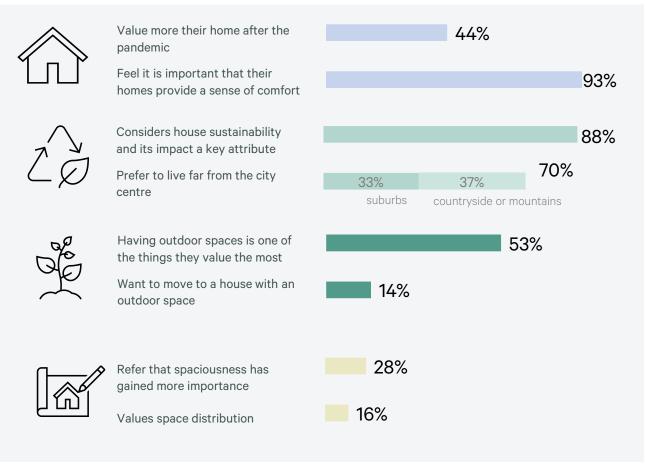
#### 62% are planning to leave their parents' home in the next 3 years







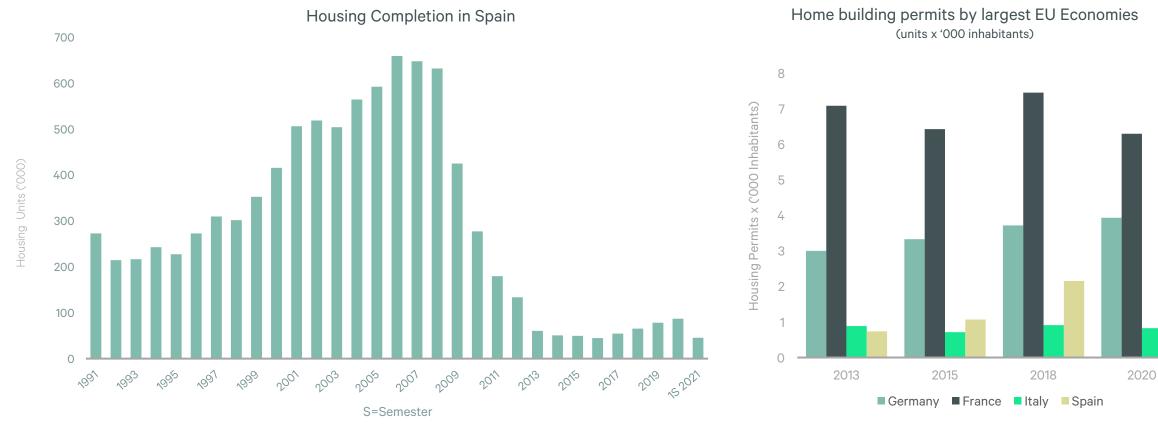
Source: CBRE People Insights & Ipsos Research (October 2021) – Gen. Z and Millennials and Residential Market Base 1000 responded people



Source: CBRE People Insights & Ipsos Research (October 2021) – Gen. Z and Millennials and Residential Market

#### New house completion is at its lowest level since 1991

Since 2013 new housing supply remains below 100k units/yr. New housing construction per capita well under selected EU markets.



Source: MITECO (Housing Stock Assessment Series & New-housing construction series)

## Housing surplus following the GFC\* (2007-2009) has been mostly absorbed

There was a net decrease of non-principal dwellings over the last decade



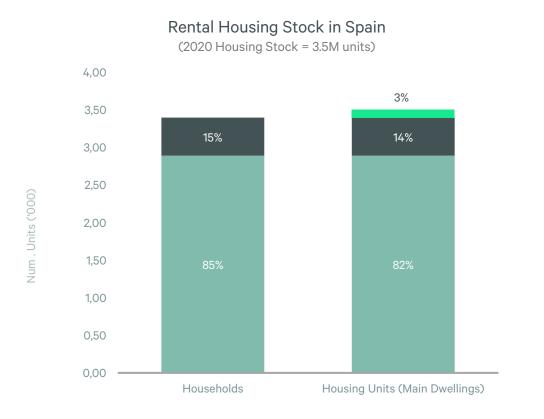
\*Non-Principal Dwellings apply to a category of housing unit in which there are no recognizable household living on a regular basis (such as but not only Secondary, vacation or empty housing units).

**KEY FINDING 9 – VACANCY RATES** 

#### There is a moderate rental housing vacancy rate

According to rental listings, COVID has influenced vacancy rates. Diminishing rental listings since 2Q 2021 indicates a recovery trend

Num of Units Listed ('000)

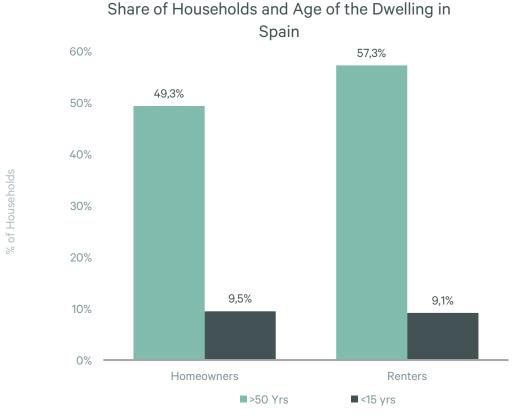


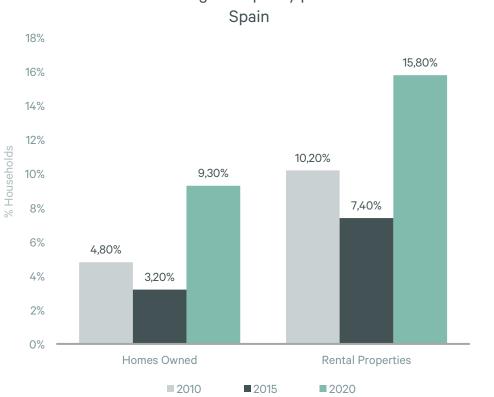


■ At Market Price ■ Below Market Price ■ Est. Vacancy Source: CBRE Research elaborated from data from National Statistics Institute , MITECO **KEY FINDING 10 - RENTAL SUPPLY** 

#### Quality of rental housing units is lower than owner occupied stock

Almost 58% of people are renting housing units built before 1970. Tenants tend to be critical about housing quality





#### Rental vs Owned housing with quality problems\* 2010-2020 in

Source: National Statistics Institute - Number of main dwellings by year of construction and tenure regime

Source: National Statics Institute - Households suffering from certain problems in housing and its environment

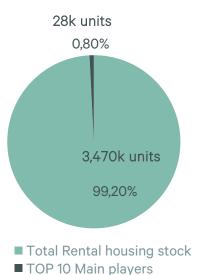
## Multifamily (BTR+PRS) market is highly fragmented

Top 10 players manage less than 1% of total rental housing stock

#### 2020 Top 10 listed companies and NEINOR in Spain

•	•	•
Company	Units	Manager /Fund
TESTA	6.500	Blackstone
FIDERE PATRIMONIO SOCIMI	5.920	Blackstone
ALBIRANA PROPERTIES SOCIMI	7.464	Blackstone
VIVENIO	3.567	APG – AWARE Super
TÉMPORE PROPERTIES SOCIMI	2.564	TPG Real Estate Partners
NEINOR HOMES (*)	540	Orion European Real Estate Fund, ADAR, Cohen & Steers, Columbia Thread Needle
GRUPO ORTIZ PROPERTIES SOCIMI	484	Grupo ortiz
VBARE Iberian Prop SOCIMI	346	Meitav Dash Provident Funds and Pension
Almagro Capital	88	Alcor Sociedad Estrategica
BARCINO	154	Various
TOTAL	28.020	

# Top 10 Companies' rental housing stock Over total housing stock in Spain



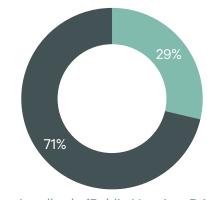
Source: Prepared by CBRE with information

from public and published information of the

companies (annual reports, company

presentations..)

# MFH BTR units by investor typology in Spain



- Other Landlords (Public Housing, Private Entities, Family trusts...)
- Individual Private Landlords

Source: Prepared by CBRE with information from Treasury Ministry and other public and published information of the companies (annual reports, company presentations..)

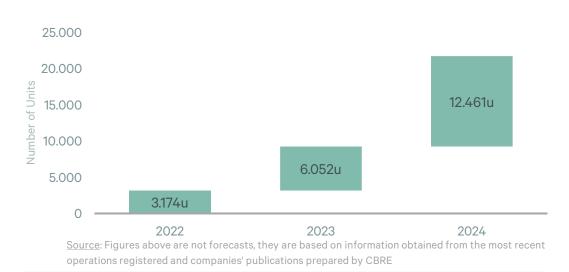
Note \*: This is just for comparison purposes as Neinor Homes is not a BTR SOCIMI

Source: Prepared by CBRE with information from public and published information of the companies (annual reports, company presentations)

#### Multifamily (BTR) is the preferable strategy among institutional investors in Spain

Since 2019 institutional investors have been expanding their footprint through forward purchases and JV in BTR projects

# Expected residential units under BTR projects (2022-2024) in Spain



#### +21k Residential units 11% of future housing stock

Estimated BTR units for the next 3 years account only for 11% out of the 190k building permits (Visados) registered by MITECO over the last 24 months

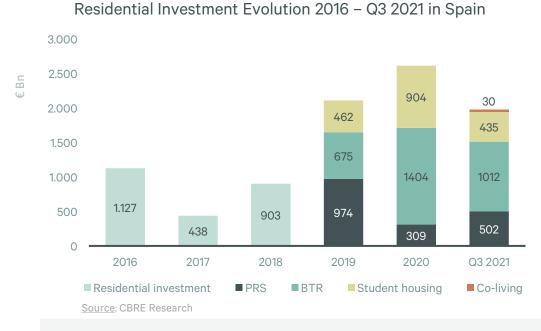
#### Foreign Investors in the BTR Sector

Patrizia	PATRIZIA AG has forward purchased a BTR turnkey development in the greater Barcelona area, for €52m, on behalf of its institutional clients
Tectum	Tectum will develop a land in Torrejón de Ardoz with a local developer 86 resi units which will be added to the 1,300 units existing portfolio
DWS	DWS entered in the resi BTR market in Spain in 2020, acquiring since then 11 buildings with 1,555 units in Madrid
Ares	ARES, in association with AEDAS, has created a JV (Dorsono) to build and operate 3,565 resi BTR units in a 50y concession
Nuveen	Nuveen & Kronos created STAY, a BTR JV with a portfolio of 5,000 units (Córdoba, Tarragona, Valencia, Barcelona & Madrid) to be developed in the next 5 years

Source: Prepared by CBRE with information obtained from the most recent operations registered and companies' publications. (public media)

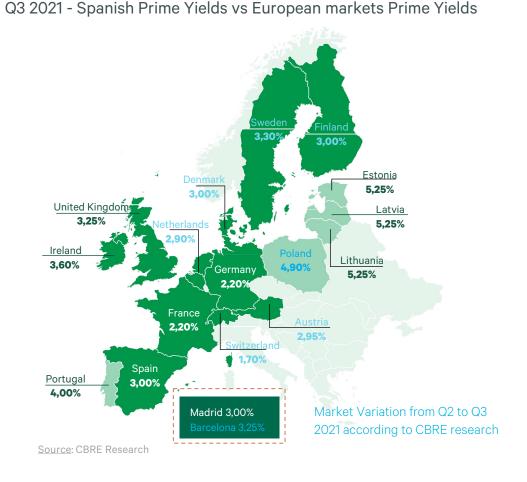
# Residential investment volumes increased from 1,1 Bn to almost 2Bn in 2016-2021 period driven by BTR strategies due to lack of standing investment

Residential prime gross yields stand at 3% in Madrid and 3.25% in Barcelona as per end of Q3 2021, above mature markets in the largest cities in Germany, France, Netherlands and Austria



#### +28% growth Q3 2021 vs Q3 2020

As of Q3 2021, Investment in BTR highlights, amounting  $\notin$  1,012 M transacted (2/3 of total Residential investment in the period)



## Home Rental **Regulation Price** comparative view

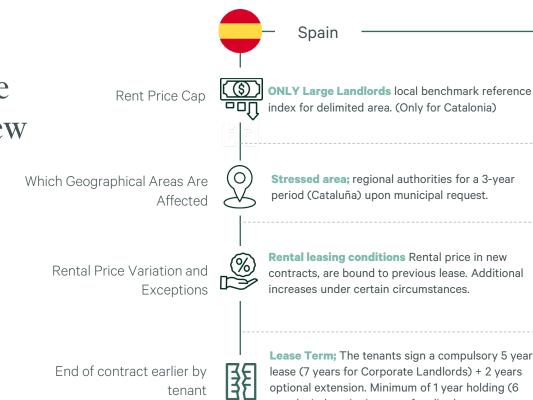
Spanish Civil Code

Urbanos (LAU)

State Housing Law

(Pending Approval)

Ley de Arrendamientos



German

Spanish

Laws

Laws

▲ German Civil Code Specific provisions for

§549 onwards

End of contract earlier by residential tenancy law landlord (Fast Way) are regulated in BGB

**Lease Term:** The tenants sign a compulsory 5 years lease (7 years for Corporate Landlords) + 2 years optional extension. Minimum of 1 year holding (6 months indemnity in case of earlier leave.

Contract Cease: There are limited causes for landlords to break the lease agreement. Unpaid rent triggers an eviction process (usually lasts between 6 and 8 months depending on judiciary delays)

Germanv

ALL Landlords: for new contracts. determined by the establishment of a reference price for housing rental (by local/regional authorities). For newly or completely refurbished apartments there is no rent cap

Stressed area; Regional governments ('länder') concede to municipalities capacity to delimit area and set price references. The status as stressed area must be reviewed every 5 years by the state authorities

Rental leasing conditions Landlords are not allowed to increase rent throughout the first year of your lease, or by more than 20%, or 15%, in stressed areas in a threevear period

Lease Term; Open-ended and close-ended lease term options. The tenant can always terminate the contract through a three-month notice. The notice period is extended by 3 months after 5 and 8 years of renting the property

Contract Cease; Limited causes (2) for breaching the contractual obligations of the landlord; Unpayment and personal need for the landlord. Rent unpayment for 2 consecutive months triggers eviction proceedings (normally between 3 and 5 months)

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Sources: Ley de Arrendamientos Urbanos and Anteproyecto de Ley por el derecho a la vivienda (26 October 2021, pending parliamentary approval, German Civil Code (Bürgerliches Gesetzbuch or BGB) which includes general lease contract law (535-548), housing lease law (549-577a), and law of Obligations 55.

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