# **INVESTOR DAYS '18 - MADRID**

Madrid - September 24th, 2018



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#### AGENDA FOR THE DAY AND TOPICS FOR THE WEEK

SCHEDULED TIME	EVENT					
12.00-13.00	Corporate Update - Host: Management Team					
13.00-13.30	Q&A					
13.30-14.00	Madrid Regional Presentation – Host: Center Regional Team					
14.00-14.30	Lunch – Hors D'Oeuvres will be served					
14.30-17.00	Site Tour to San Sebastian de los Reyes and Alcobendas – Host: Center Regional Team					
20.00	Dinner					

## **OUR FOCUS THIS WEEK**

MACRO AND MICRO: RESIDENTIAL SECTOR STRENGTH

**ALL PROFIT WARNING ISSUES RESOLVED** 

NEINOR HOMES PROVEN CAPACITY TO EXECUTE, DELIVER AND REPLENISH THE LAND BANK

MARGIN PROTECTION MEASURES TO FACE TRANSITIONAL COST PRESSURES

**VALUE CREATION SINCE THE IPO** 

# **Progress and Outlook**

Macro Continued GDP growth, job creation and mortgage availability sustaining demand Robust 264-employee team with residential DNA in 6 regional offices Company Company with 30+ years of history **Land Bank** Land bank covered up to 2021: c.13,500 units €1,000m+ Order Book (c. 3,000 units): strong visibility into revenues for '18, '19 and '20 Revenues 58 Sites (c. 4,900 units) in construction, on time and on budget<sup>(2)</sup> **Operations** c. 55%(3) of 2020 licenses granted Gross Margin on WIP 2018 and 2019 up by EUR 24 million: Margin Extra revenues protecting from cost inflation Steady source of cash flows: Ancillary €54.7m Remaining Legacy BV. Strong servicing contract (€20.6m revenues to August YTD) Businesses Financials A Profitable Company: Solid EBITDA already in 2018



	Delivery Guidance (units)	Licenses Granted (%)	Commercialization	Construction	Units delivered	Q3 Milestone
<b>  </b> 2018	1,000+	100%	<b>95%+</b> pre-sold	<b>9 out of 10</b> <sup>(2)</sup> sites with end of works certificate	249	4 sites with notarisation in progress (c.180 units)
<b></b> 2019	c. 2,000	100%	<b>75%+</b> pre-sold	31 sites WIP  1,037 units / 16 sites in façade works (3)	+	All construction milestones on track
2020	c. 4,000	<b>c. 55%<sup>(4)</sup></b> (c. 2,200 units)	<b>15%+</b> pre-sold	c. 2,200 units (17 sites) WIP  3,000+ units with licenses requested >4 months ago: imminent obtention	-	All units in commercialization  c.70% of licenses expected by Q3 reporting

(1) Data as of Q3 2018. Accounting values as of end of August (2) Last certificate of end of works expected by end of September (3) 10 more sites will start façade Works before year end and the last 5 (344 units) will start façade works in Q1 2019 (4) 70%+ expected by Q3 reporting

#### SPAIN: FASTEST GROWING BIG ECONOMY IN EUROPE

#### UNDERSUPPLY FUELLING SECTOR MOMENTUM

(% market share(5))

		DEC 16	Q3 18	
	UNEMPLOYMENT (% of active population)	18.6%	15.3%	800k+ jobs created
0	HPA <sup>(3)</sup> (annual increase in %)	4.5%	6.8%	Price recovery but still 24% below the peak
Performance since IPO	EFFORT RATE (% of disposable income)	32.5%	34.3%	Well below pre-crisis peak (above 50%)
erformano	NEW HOUSING DELIVERIES ('000 units) <sup>(2)</sup>	75	88	Supply still far from annual estimated demand (125-150k)
<b>B</b>	COST INFLATION <sup>(4)</sup> (annual increase in %)	1.8%	2.1%	Labor representing 25-30% / Materials 70-75% Overall construction costs weaker than HPA
	LISTED DEVELOPERS	1%	8%	Neinor Homes IPO triggered the growth of the

#### **2020 EXPECTATIONS**

Rate expected to go down to 11.4%<sup>(1)</sup>

Solid demand expected for years to come

Runway for supply to catch up with demand

Moderating prices in main cities, secondary cities to lead

Cost inflation to stabilize when the market readapts to its cruise speed

Opportunities still available for accretive organic growth

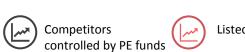
listed developers sector



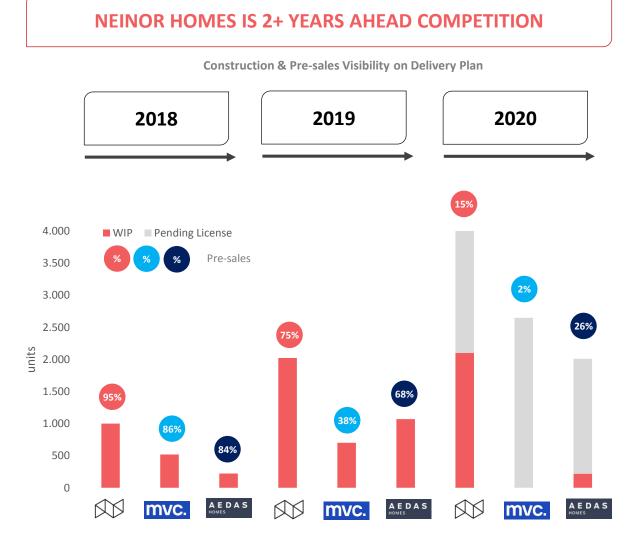
# **RESIDENTIAL SECTOR**

#### SPANISH RESIDENTIAL MARKET STILL UNDERSUPPLIED

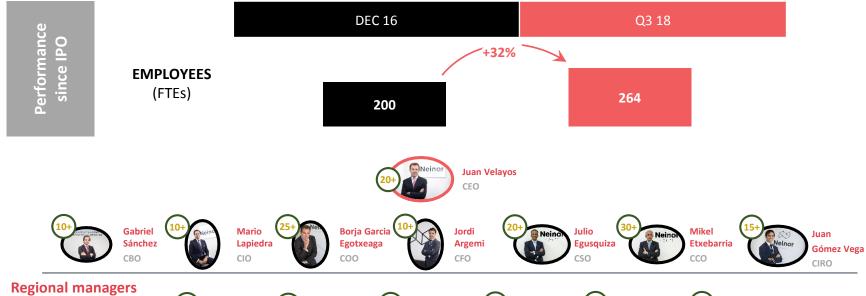




Listed competitors



#### **FULL FLEDGED TEAM TO HANDLE RUN RATE DELIVERIES**



**6 Offices** (2 new since IPO: Malaga and Valencia)

**120+** years of development experience



Llona Center















Alejandro Navas South West

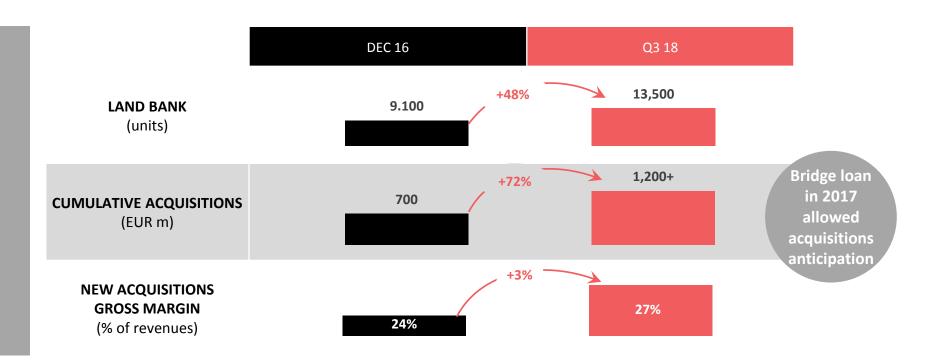


- Robust team with solid development track-record at the regional level
- Talent Incentive Plan approved by Board in July 2018 to align employees with shareholders' returns
- Highly industrialized, with all systems and procedures in place, tested and in permanent improvement
- Team in place ready to meet and exceed expectations



#### OPTIMUM SIZE REACHED, IMPROVED GROSS MARGIN

Performance since IPO



Current Strateev

- Consolidated areas: disciplined acquisitions (~24% gross margin)
- Expansion areas: 24%+ gross margin
- First company to implement Anglo-Saxon model of Strategic Land. €60m of Optionality not valued in NAV
- Numerous opportunities to buy cheap land as non-natural holders start marketing portfolios



## CASE STUDY: EUR 14 MILLION ACQUISITION OF FULLY PERMITTED LAND FOR 346 UNITS IN SEVILLE

#### ORIGINATED BY LOCAL TEAM / SWIFT EXECUTION / EFFICIENT EQUITY USE

Location	Pítamo, Seville
Residential Units	346
Residential sqm	46.542
Permission Status	Fully Permitted
Acquistion Date	September 2018
Seller Type	Bank
Angle	REO
Sales assumption (€k /unit)	353
HPA assumption	2%
Legal Due Diligence	Andersen Tax & Legal
Technical Due Diligence	Hill
Target Gross Margin	24%+
Acquisition Financing	50%

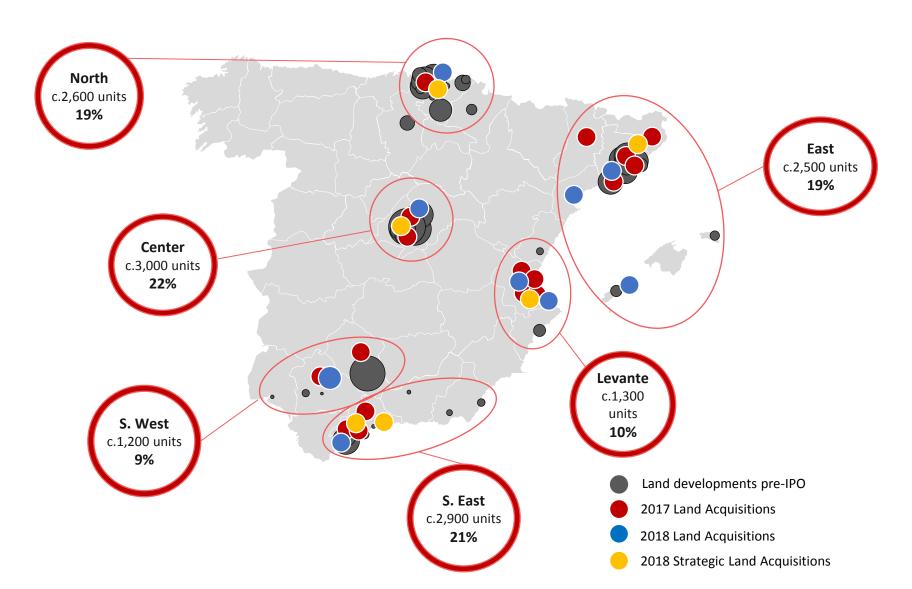


#### Using Big Data App to make accurate assumptions



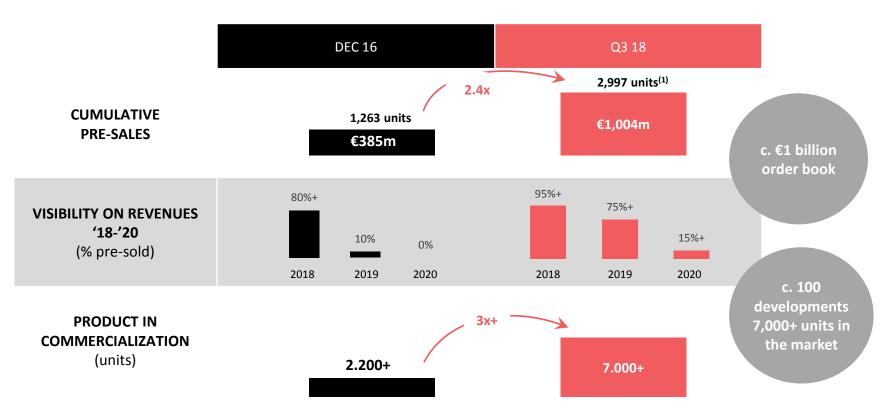


#### **LAND SECURED FOR ALL DELIVERIES UP TO 2021**



#### SOLID ORDER BOOK WITH OUTSTANDING REVENUE VISIBILITY

Performance since IPO



**Current** Strategy

- Focus on tails/jewels sales strategy to capture extra revenues and to mitigate commercial risk
- Neinor Stores + digital experience: transforming the residential sales in Spain
- New concentration model with brokers: saving fees and aligning with HPA capture and hitting sales curve
- Remaining units for 2018 and 2019 deliveries blocked for sale in weeks before delivery
- Pre-sales order book is higher than all other listed players' combined order books



# NEINOR STORE... DISRUPTING THE GO TO MARKET



# NEINOR STORE... DISRUPTING THE GO TO MARKET

Changing the numerous traditional sales booths for each plot, to a single Neinor Store by influence area

#### TRADITIONAL SALES POINT











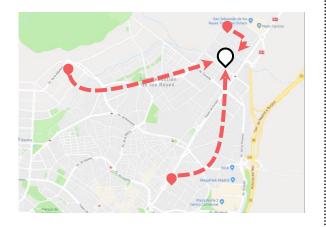


# NEINOR STORE... DISRUPTING THE GO TO MARKET

Changing the numerous traditional sales booths for each plot, to a single Neinor Store by influence area

# 1. Efficiency

- ✓ Concentration of Sales Point
   20 Neinor Stores → 78 Developments
- ✓ Concentration of brokers25% average saving
- ✓ Concentration of clients
   1 Visit ⇒ 3 Developments



# 2. New digital client experience

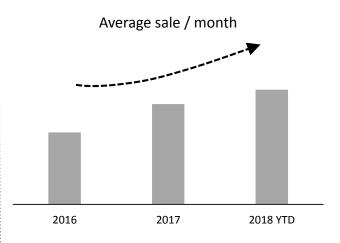
- ✓ Another Step on Digital Marketing

  (Digital tables, Walls and Tools)
- ✓ Immersive sales experience in our "Neinor Residence"
- ✓ More information, more transparency...more confidence



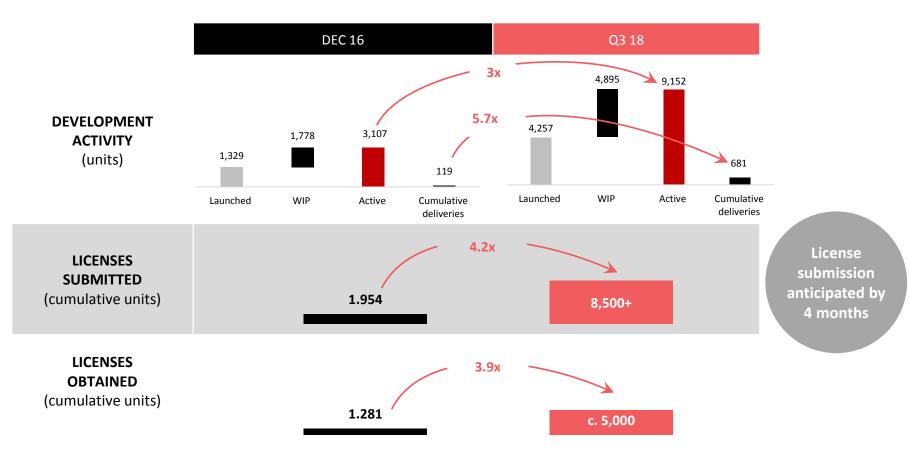
## 3. Sales

- √ Maximizing HPA
- ✓ More control over rhythms
- √ Crosselling and synergies



#### **RUN RATE SECURED**

Performance since IPO



**Current** Strategy

- Licenses: past issues solved with anticipated launches and intense supervision
- Automatized, real-time monitoring of deadlines
- Licenses for 2020: 70%+ expected by Q3 reporting All 2020 licenses expected by FY18 reporting
- Licenses received 3x times the amount granted to any other listed player's

#### APPROACHING RUN-RATE FROM AN OPERATIONAL PERSPECTIVE

**DEC. 16 SEP. 18 28** WIP **58** WIP Working with 23 contractors Working with **27** contractors 835 units WIP 1,122 units Performance since IPO **WIP** 1,023 units 192 units WIP 365 units WIP WIP 1,358 units **WIP Imminent WIP** 

Current Strategy

- Leverage leadership position (€520+ million contracted) with more concentrated and collaborative externalized model
- Strong team: 1+ professional for each of the 58 sites (internal and external), and the additional support of the internal corporate functions (19 FTEs): procurement, corporate technical team and controller
- · Subcontractor database that helps reduce cost surprises and speeds up decision making
- Search for cost-efficiencies with framework agreement



#### CASE STUDY OF IMMINENT DELIVERY PLAZA HOMES, BIGGEST SITE FINALISED TO DATE (217 UNITS)

Construction Start: January 2017



Foundation Works: February 2017



March 2017: Neinor Homes' IPO

Structure Works: May 2017



Façade works January 2018



End of Works Certificate: Imminent



Final steps to delivery

- Snag-list removal
- Horizontal division / Registry inscription
- Mortgage division
- Granting of LPO (first occupancy license)

**Total Revenues: €**56m / **Pre-sales:** 96%

**Total CAPEX:** €26m

**Exp. Gross Margin:** €18.5m / 33%

#### **Construction Challenges**

- Innovative solution for railway vibrations
  - Special requests by electric utility
- Swift progress despite the volume and height of the building

# **PRODUCT**

#### PROVIDING CLIENTS WITH BEST VALUE FOR MONEY

#### **OUR PRODUCT SNAPSHOT – SEPTEMBER 2018**

98% multi-family / 2% single family

**95%** first residence / **5%** holiday homes

#### **Typical unit:**

3 bed-room, 114 sqm, ASP: EUR 350k

1 BR: 1% 2 BR: 29% 3BR: 55% 4BR: 15% 5BR: <1%

#### Sustainable homes:

41 BREEAM certificates in design phase 4 BREEAM certificates for finished sites

#### SERVING BEST VALUE FOR MONEY, FROM A SIMPLIFIED MENU



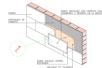


Ventilated façade



Infinity pool





Cladding façade



Munich pool





SATE facade





#### **DISCIPLINED SALES STRATEGY MAXIMIZING PROFITS**

	Margin Protection Strategy
Revenues	Maximize HPA and manage sales' rhythm through tails & jewels strategy  Three phases: (1) 30% pre-sales until works start (2) cruise speed during works (3) 10-15% for last 3 months
	Offer best value for money through improved product design powered by real demand analytics  Tackling cost inflation (coming primarily from labor costs representing 25%-30% of total costs) through
Costs	disciplined monitoring, closer control of subcontractors and leverage on leading positioning  • Key learnings from 100 active sites
	<ul> <li>Economies of scale, preferred client for contractors, framework agreements</li> <li>Best value for money</li> </ul>
Margin	Extra revenue offsetting cost inflation  • Impact of 1% HPA increase equals 2x+ the impact of 1% cost increase

# MARGIN

Dolivory Voor Site		tos Units		Revenues (€k per unit)		CAPEX (€k per unit)			Gross Margin (€k per unit)		
Delivery Year	Sites	S Units	IPO	Real	% Dif	IPO	Real	% Dif	IPO	Real	Diff
2018	15	1,098	308	312	1.3%	124	124	0.6%	85	87	2
2019	30	1,941	335	352	5.1%	145	152	4.7%	88	99	11
TOTAL	45	3,039	325	337	3.8%	137	142	3.4%	87	95	8

Dolivory Voor	Gro	Gross Margin %				
Delivery Year	IPO	Real	% Dif			
2018	27.7%	27.9%	0.3%			
2019	26.3%	28.2%	1.9%			
TOTAL	26.8%	28.1%	1.3%			

- 2018: delivering target margins High pre-sales at IPO to support revenue visibility
- **2019:** strong improvement thanks to disciplined sales and cost-control measures
- 2020: for sites already contracted, gross margin aligned with IPO targets (26%+)



#### TWO EXAMPLES OF NEINOR HOMES' FOCUS ON EXPANDING MARGINS

#### **CASE STUDY: RIVERSIDE HOMES**

- Inflation resulted in +12% of construction costs
- The +12% additional HPA captured allowed the Company to increase the reported gross margin to 28%
- Construction Start: Q3 2017
- Expected delivery: H2 2019

€k per unit	Expected	Real	% VAR
Revenues	547	615	12%
CAPEX	225	253	12%
Gross Margin	135	175	29%
Gross Margin %	25%	28%	3%+



#### **CASE STUDY: VOLLPELLERES HOMES II**

- Inflation resulted in +13% of construction costs
- The +14% additional HPA captured allowed the Company to increase the reported gross margin to 30%
- Construction Start: Q4 2017
- Expected delivery: H2 2019

€k per unit	Expected	Real	% VAR
Revenues	323	367	14%
CAPEX	151	171	13%
Gross Margin	87	111	28%
Gross Margin %	27%	30%	3%





#### **ANCILLARY BUSINESSES**

#### TAKING THE BACK-SEAT AS DEVELOPMENT BUSINESS DELIVERIES JUMP

Tail of original portfolio – 60% assets Class C&D

51% - South

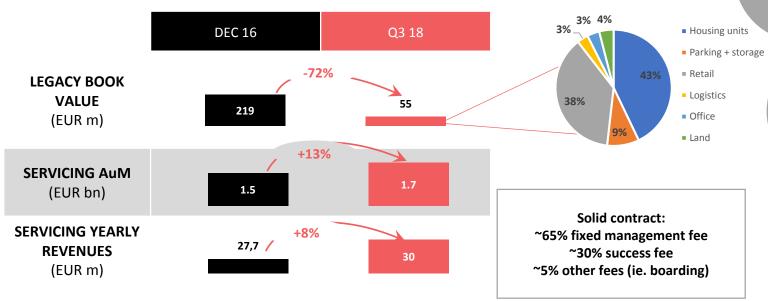
37% - North

Balance in

Center and

East

Performance since IPO



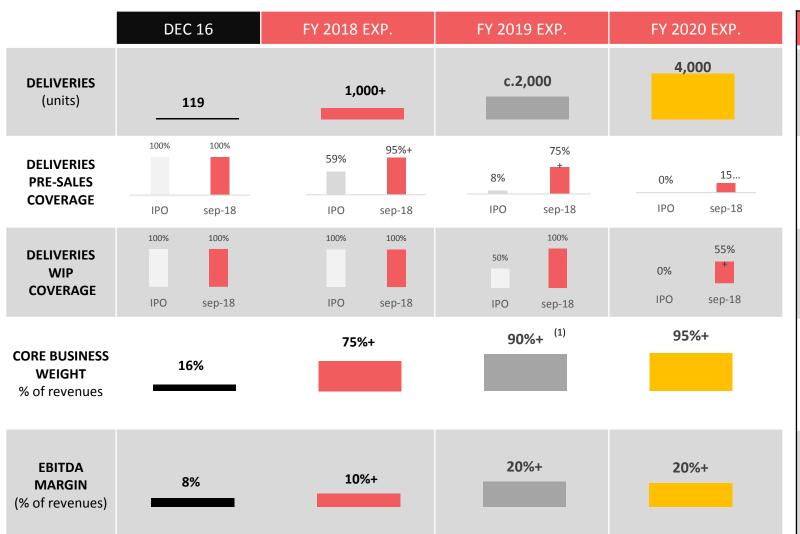
Current Strategy

- Legacy sales speed does not affect the land acquisition program
- Legacy will have a relatively small impact in 2019 P&L upon full liquidation
- Servicing contract worth c. €70m EBITDA not valued in NAV
- Servicing: strong relationship with Kutxabank, look for acquisition optionality and aim for potential renewal in '22

Performance since IPO

#### **FINANCIALS: P&L**

#### A PROFITABLE COMPANY, 1.5 YEARS CLOSER TO RUN-RATE THAN AT IPO





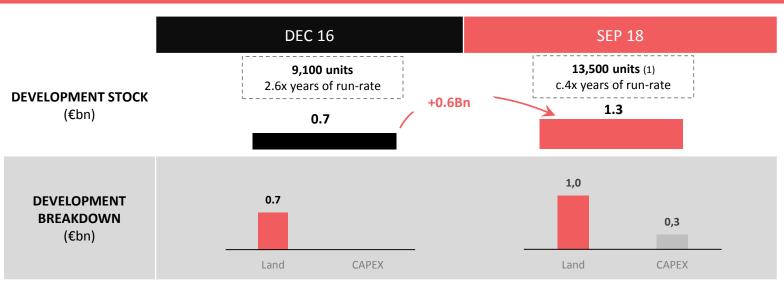


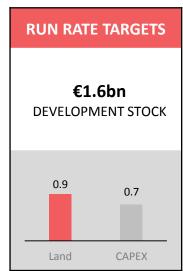
#### **FINANCIALS: CASH FLOW**

#### **SELF FINANCED BUSINESS PLAN**

#### LAND BANK ABOVE 3 YEARS OF RUN-RATE DELIVERIES TARGET:

SUBSEQUENT LAND ACQUISITION WILL BE FINANCED WITH CASH FROM DELIVERIES





# Funding Strategy

Performance since IPO

#### Working Capital coverage to run-rate (€m) ONLY €0.3BN TO RUN-RATE (80%+ ACHIEVED) NO ADDITIONAL EQUITY NEEDED TO ACHIEVE RUN-RATE TARGETS 2,0 1,5 0.4 1,0 (p) 0.1 1,6 1.3 0,5 0,0 Run-rate development **Development Stock** Extra Land Acquired **CAPEX Facilities**

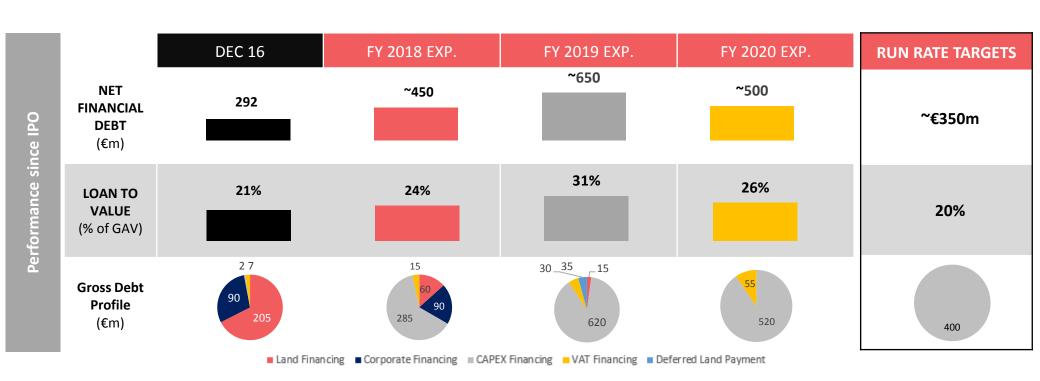
stock

INTEREST
EXPENSES
MINIMISED
THROUGH THE
USE OF
CLIENTS'
DEPOSITS



# **FINANCIALS: BALANCE SHEET**

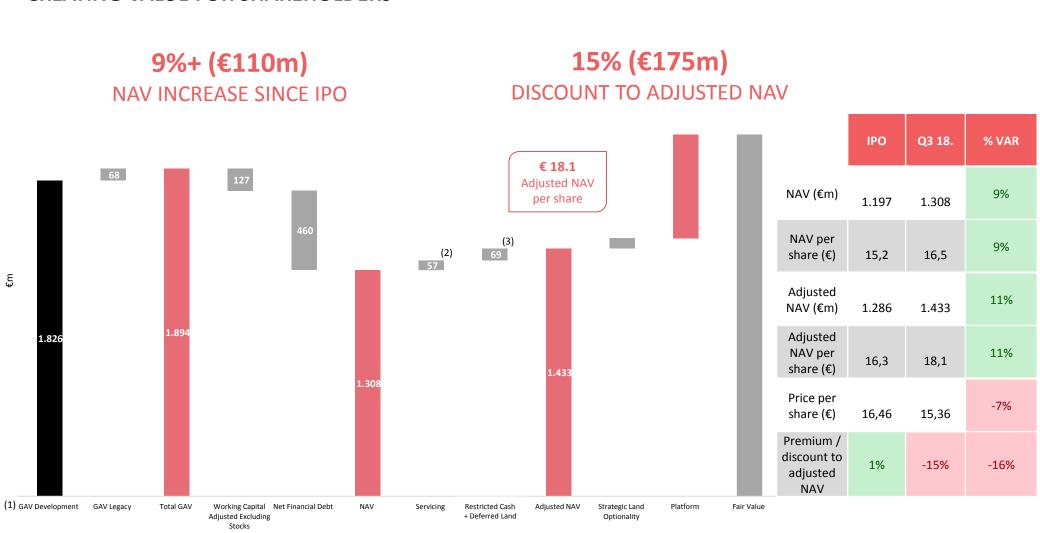
#### STRONG BALANCE SHEET WITH PRUDENT LEVERAGE





#### **CAPITAL MARKETS**

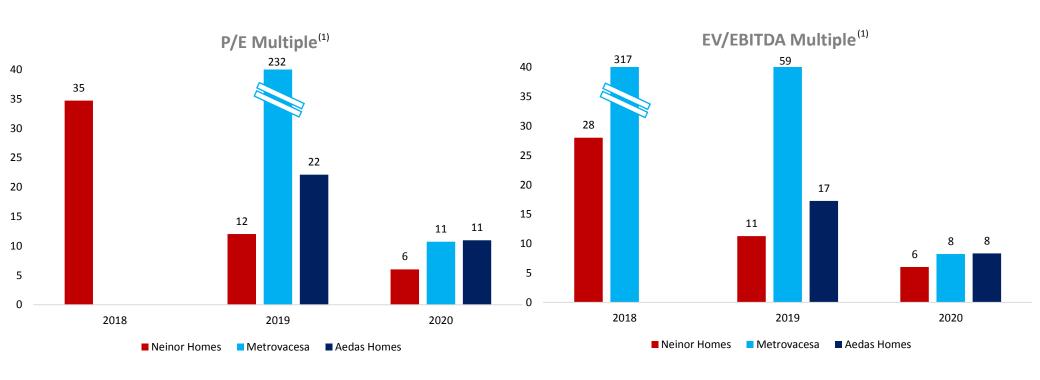
#### **CREATING VALUE FOR SHAREHOLDERS**





# **CAPITAL MARKETS**

#### RELATIVE VALUATION OF BIG THREE SPANISH DEVELOPERS

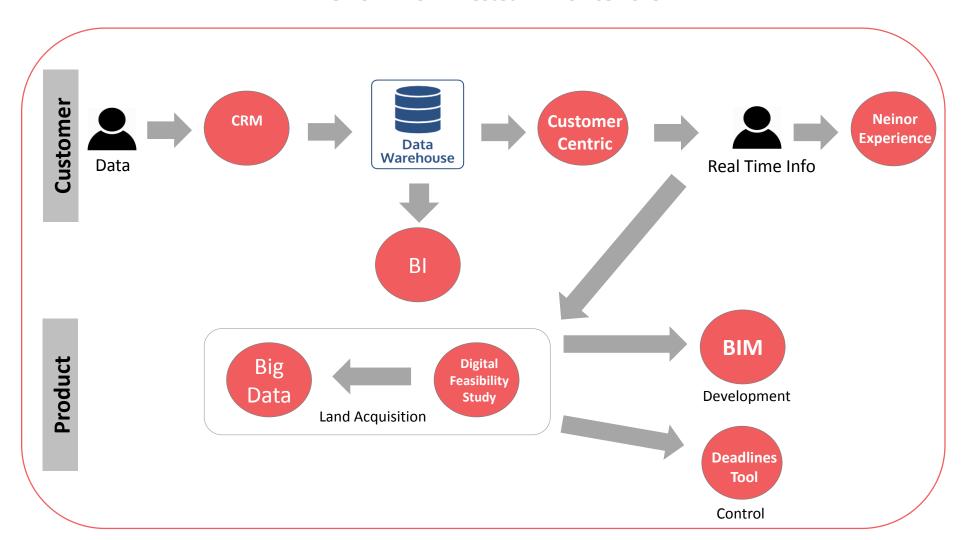




# **DIGITAL TRANSFORMATION**

#### THE TECHNOLOGICAL BACKBONE OF OUR HOMEBUILDING FACTORY

**EUR 5 million invested in IT since 2015** 







#### **STRATEGIC KEY TAKEAWAYS**

#### Macro and micro scenario even stronger than at IPO

Company ~1 year from hitting run-rate. Profit warning issues resolved

Several alternatives to continue replenishing land bank with accretive deals

Best value for money, HPA focus and leverage on leadership position to defend margin against cost pressures

Value created since the IPO still not reflected by the market

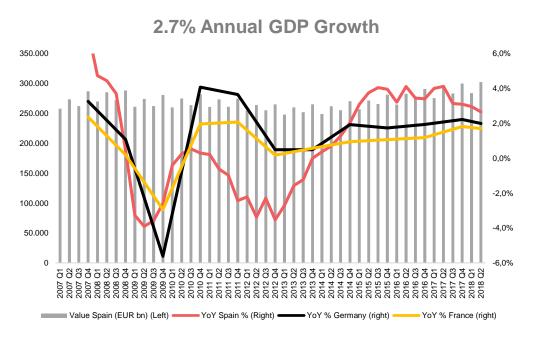
Neinor Homes as the residential specialist – Deeply analyzing alternative business lines

# **APPENDIX**

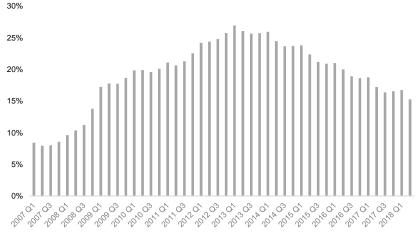




# **Macroeconomic Growth Supporting Strong Housing Demand**



Unemployment Rate continues its strong declining trend

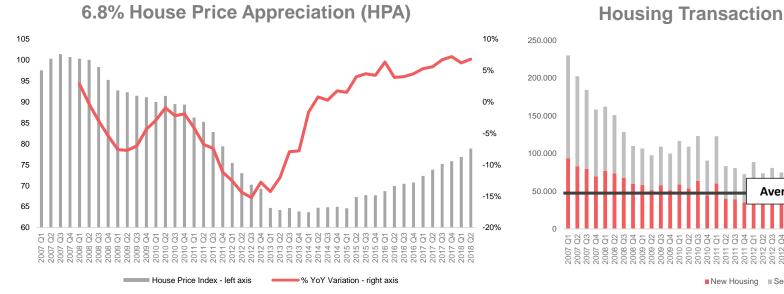


GDP is expected to grow 2.7% in 2018
Fastest growing big economy in Europe

Unemployment expected to decrease to 14.6% in 2018 and to 11.4% in 2020, representing over 1 million new jobs



# **Unsatisfied Growing Demand**



Strong HPA growth (6.8% LTM) but prices still 24% below peak

**Housing Transactions Keep Growing** 



Housing demand continues to grow but new build transactions (88k LTM) are insufficient to satisfy annual demand (~150k)

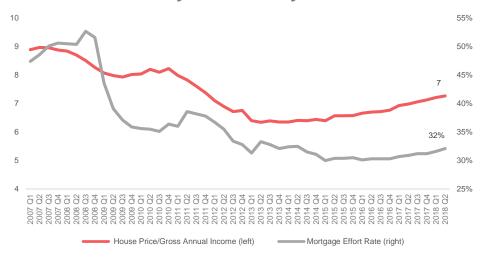
34 Source: Institute of National Statistics



# Housing Demand with Increased Purchasing Power

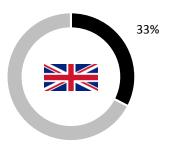
# The Spanish market to experience accelerated growth

#### **Healthy Affordability Ratios**



House prices now represent on average 7x times households' gross annual income vs. 9x at the peak Effort Ratios have decreased from 53% to 32%

Market share of UK's top 3 players (1)



Market share of Spain's top 3 players (2)





Site	Region	Municipality	Units	Expected Delivery	Pre- sales	Works Status	End of Works Certificate	First Occupancy License
AVENIDA HOMES	Center	MADRID	54	H2 18	100%	Notarisation started	Obtained	Obtained
CAN MATES HOMES	East	SANT CUGAT VALLES	45	H2 18	100%	Notarisation started	Obtained	Obtained
IRUN HOMES	North	IRUN	38	H2 18	100%	Notarisation started	Obtained	Obtained
PALACIO HOMES	South West	CORDOBA	40	H2 18	63%	Notarisation started	Obtained	Obtained
TORRESOLO HOMES	North	LEIOA	60	H2 18	92%	Finished	Obtained	Obtained
ASTRABUDUA HOMES	North	ERANDIO	48	H2 18	96%	Finished	Obtained	Imminent
DIAGONAL 119 HOMES	East	BARCELONA	32	H2 18	97%	Finished	Obtained	Imminent
IKASLE HOMES	North	SANTURZI	55	H2 18	95%	Finished	Obtained	Imminent
LA MARINA DE BADALONA	East	BADALONA	180	H2 18	94%	Finished	Obtained	Imminent
PLAZA HOMES	Center	GETAFE	217	H2 18	100%	Finishing	Imminent	Imminent
			769		95%			