

January 2018

# **Business Update**



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### Neinor номез

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The Competitive Landscape: An Evident First Mover Advantage



2017 End of Year Status & 2018 Targets



# Spanish Macro Continued Strong Recovery

### 2017: Supply-Demand Imbalance + Job Creation Pushing Forward

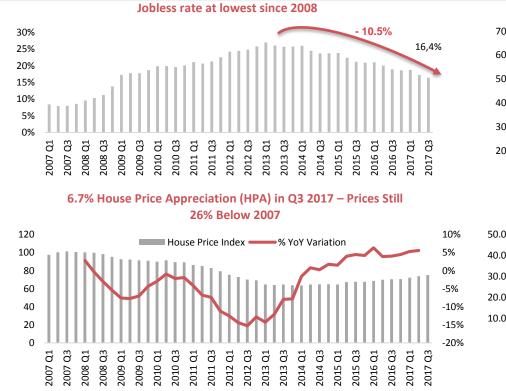
#### **GDP Growth and Growing Employment Pushing Demand**

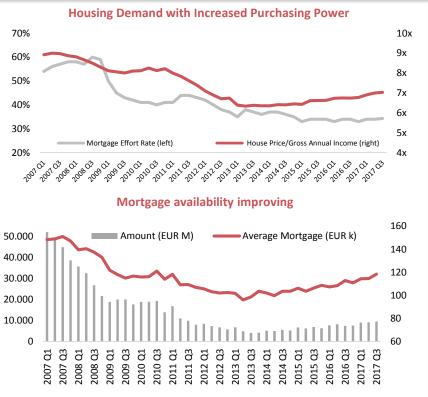
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- **611k jobs created in 2017:** strongest year in job creation since 2005
- ✓ GDP expected to have grown 3.1% in 2017. Fastest growing big economy in Europe, with an eye on Catalonia-related uncertainty
- Housing affordability continues to improve, while more than 80k mortgages were granted in Q3 2017, still 77% below the peak

Few Players to Satisfy Growing Demand

- Strong HPA growth (6.7% in Q3 2017 YoY) but prices still 26% below peak
- Growing supply volumes but still 78% below peak. 17,846 housing starts in Q1 2017, +20% YoY - of which 339 correspond to Neinor

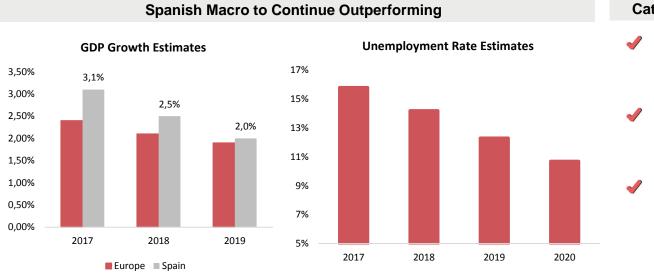




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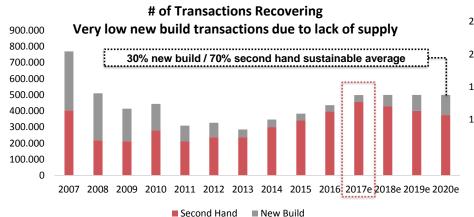
## Spanish Macro Continued Strong Recovery

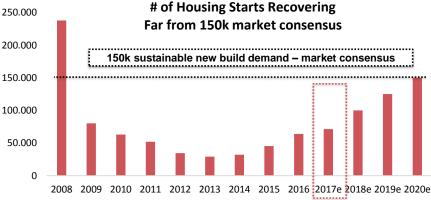
### 2018: All Indicators Pointing to Continued Homebuilding Recovery



 Catalonia Situation: Neinor De-Risking
c. 1,800 active units, 25 sites: 12 WIP, 13 launched
More than 1,200 units on the market, of which more than 70% are pre-sold
After more than 2 years of successful activity, unlaunched GAV in Catalonia represents only 1% of Neinor Homes' total GAV

Estimates forecast 2-3 years of continued imbalance between supply and demand





## The Competitive Landscape

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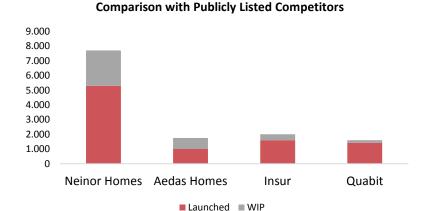
An Evident First Mover Advantage in a Disciplined Market

Post-Bubble Residential Market in Spain

✓ IPO path set by Neinor Homes followed by Aedas

Homes in 2017: more to come in 2018

- ✓ National players backed by disciplined capital
- ✓ 5-10 players to lead the market consolidation
- Equity acting as the main entry barrier and a safety net against a new bubble



**REGIONAL PLAYERS** pryconsa NATIONAL PLAYERS IBOSA AEDAS HOMES **METROVACES** vía 🛛 AMENABAR aelca iKasa célere HOMES Ouabit<sup>2</sup> REALIA KRONOS **U**INSUT La Llave de Oro **Listed Competitors** Competitors to go public in 2018 according to press

## 2017 End of Year Status & 2018 Targets

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