

OUR PURPOSE AND VALUES

Neinor Homes carries out its activity in a highly competitive environment based on a proposition that highlights its **aspirations** and **objectives**, which are based on **values** closely linked to the 3 strategic pillars: we build homes for tomorrow (environmental), our people and communities (social) and with our own way of doing things (governance).

Our purpose is to contribute, from the real estate activity, to the improvement of society. We are looking to the future, adapting to new consumption models and the current social reality.

Moving house has become more than just an option; it is a necessity, a symbol and a driver of social change. That is why at Neinor Homes we are moving forward with people towards the future they want, both personally and globally.



HUMAN CENTRIC

We evolve with people and their new needs in mind.
We change with society, we work with empathy.



SUSTAINABILITY

The only way of working that we believe in is one that **respects the planet**. And makes it possible for people to exercise their responsibility at home.



TALENT

We believe in the development of society through the promotion of talent and the **creation of suitable environments for its development.**



INNOVATION

We embrace our role as industry innovators by **investing in innovation** that improves the lives of our customers and society at large.



RESPONSIBILITY

We engage with society to put housing at the heart of **fair and sustainable social growth**. Leading the transformation of the sector.



PRINCIPLES

The ethical principles of **transparency and commitment** are basic to our credibility.