

Neinor Homes' Mission, Vision and Values



Vision

At Neinor Homes we work to be the reference residential property developer in Spain, with the aim of leading the transformation of the sector into a new and more institutional model, based on the customer, rigour, ethics and transparency; and with a clear commitment to an industrial model.



Mission

Capture the immense opportunity provided by the transformation and consolidation of the real estate sector represents to deliver sustainable value to all our stakeholders, with margins and returns in line with the risk of the development business, building homes with the needs of our clients in mind, establishing stable relationships with our suppliers and increasing the value of our employees.

Values



Customers lie at the core of the decision-making process

At Neinor Homes we put customers at the centre of our business activity, so that our promotions respond to the current needs of society and its housing demand, trying at all times to listen carefully to detect their expectations.



Coexistence of talent

We are committed to the diversity of professional profiles and we encourage teamwork of different talents to develop the enormous potential of our employees and offer a multidisciplinary service that adapts to any need of each project.



Pragmatic innovation

We are deeply committed to bringing innovation to a sector, which is known to resist change. We are therefore committed to a permanent culture of innovation in all corporate areas, as well as to the development of an innovation strategy that promotes collaboration and the exchange of knowledge, experiences and technologies with other actors in the sector and in other sectors.



A product with a social DNA (Sustainability)

Sustainability is a vital component of our DNA, encompassing all areas and stages of our business, and is visualized in accessible and energy-efficient projects.



Humble leadership

Neinor Homes has humbly the responsibility of being one of the companies promoting the new Spanish residential real estate sector, taking advantage of the opportunity to set new values, being the engine of its reactivation and exponent of the return to the capital market of this sector.



Good governance

We are firmly committed to delivering value via non-negotiable institutional principles such as transparency, ethics, integrity and good governance.



Signed: Borja Garcia-Egotxeaga (CEO)